

KIWI COLLECTION

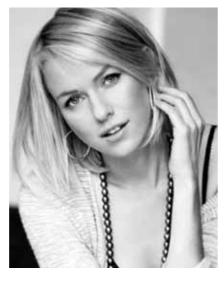
## KIWI COLLECTION LAUNCHES CELEBRITY AMBASSADOR HOTEL REVIEW SERIES



Actress - Rose Byrne L'Hermitage Beverly Hills The Prince



Artist - Tim Maguire
Naoura Barriere
MarrakechThe Westin, Melbourne
Jumeirah Carlton Tower, London



Actress - Naomi Watts Chateau Marmont, West Hollywood The Bowery Hotel, New York

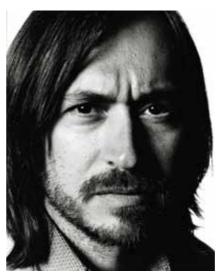
iwi Collection has announced a unique partnership with Australian celebrities to launch their new Ambassador Hotel Review Series. This new series allows travellers an insight into top hotels around the world through the eyes of well-known Australians including Naomi Watts, Rose Byrne, Marc Newson, Collette Dinnigan, Neil Perry, Kathy Lette, Melissa George and Tim

While the names of some of these people might seem obscure to many New Zealanders their faces will not. These ambassadors come from a diversity of backgrounds including Film, Design, Fashion, Culinary Arts and Entertainment giving travellers a review from their own experiences allowing for a well-informed choice on a hotel that best suits their own needs. New Zealand's Huka Lodge is included in their properties.

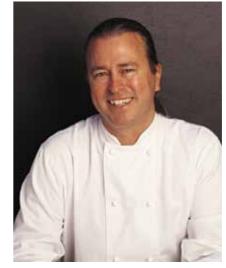
The reviews include a diverse range of hotels around the world including The Upper House in Hong Kong, the Taj Mahal Hotel Mumbai, Palace Wing and Le Burgundy in Paris to name just a few. Ambassadors also give local travel tips and insider information, which everyone appreciates when they are travelling to a foreign destination for the first time.

Australia is the first market to activate the Ambassador Hotel Review Series which you can read about at www.kiwicollection. com/ambassadors. The new ambassador program coincides with the launch of a new rating system for Kiwi Collection. As with any great collection, the hotels that make up Kiwi Collection must meet a certain standard of quality, service, wow factor and more. These categories make up a Kiwi Score index. If a hotel's cumulative score is high enough, it is invited to become part of the collection.

www.kiwicollection.com



Designer - Marc Newson
The Ritz Carlton, Tokyo
Hotel Grand Bretagne
Grand Hotel et de Milan
Cowley Manor, England
The Peninsula, Hong Kong



Chef - Neil Perry
The Upper House, Hong Kong
The Peninsula, Hong Kong
The PuLi Hotel and Spa, ShanghaiHotel
Maria Cristina
Palace Hotel, San Francisco
First Hotel Skt Petri, Copenhagen
The BerkeleyClaridge'sThe Peninsula,
Chicago



Fashion Designer - Collette Dinnigan Taj Mahal Hotel Mumbai, Palace Wing Le Meurice The Upper House Andaz 5th Avenue Smyth Tribeca - A Thompson Hotel The Imperial, New Delhi qualia, Hamilton Island Huka Lodge, New Zealand Chateau Marmont Crosby Street, New York Author - Kathy LetteThe Royal Crescent Hotel, BathLe BurgundyCrosby Street, New YorkThe Observatory Hotel Establishment HotelThe SavoyMandarin Oriental Hyde Park, London

Kiwi Collection is the world's largest and most diverse curated collection of hotels, with over 2,300 hotels in 132 countries. They provide expert guidance on the best luxury hotels for a range of tastes and budgets — from Ryokans in Japan and tented luxury camps in Africa, to luxurious palaces in Europe and hip urban hotels globally. The collection is curated by a team of Kiwi Experts positioned in strategic locations around the world, who carefully select properties based on a rigorous methodology to ensure the highest standards. Kiwi Collection has offices in Sydney, London and Vancouver.

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